



Client Packages

SEO Packages

Kick Start

This program will get your site indexed by major search engines like Google, Yahoo and Bing. We will help you rank higher for terms in your industry and set you up for advanced SEO practices later.

- Links from 30 social bookmarking sites for 5 pages on your site
- Articles and links from Wordpress, Ezine, Zimbio and other article directories
- 100 links from industry related websites
- 25 links from RSS feeders
- 100 directory submission
- Will do 10 keywords/phrases you can choose to rank for
- Include your site into Google Business, Yahoo Business, Microsoft, and others
- All links come from high ranking websites. Digg, Wordpress, Blogger, YouTube, Google, Video, Del.icio.us, Furl, Technorati, just to name a few

Recommended for clients on a budget or who want to take SEO a step at a time

Momentum

More than the basics, it ensures pin point analytics of key phrases, analysis of keyword competition, post optimization monthly ranking reports, and thorough website traffic log analysis. Our goal is to assist you in developing quality measurable traffic to your site that can in turn lead to higher sales and exposure. This package is a must have for long term planning of propelling your site forward in the rapidly changing internet.

- Includes same components as Kick Start
- 50 keywords and phrases that will be targeted for ranking higher to page 1 or 2
- Up to 20 pages of your site indexed with at least 1000 links toward that page
- Site optimization: Consultation to optimize sales (or other form of action) on your website Analyzing the key words/phrases that lead to sales and focusing on those terms
- Detailed reports will be emailed to monthly showing rankings, progress, and other analytical information on your site

Recommended as a solid SEO foundation, for organic results growth, or as the next step for those moving up from Kick Start

Integral

Think of our premium package as your outsourced Internet Marketing department. Everything from SEO, Social Media strategy, Online Advertising, Optimization and Reporting are included. This package was designed for those who want to take their online business to the next level.

- Includes first two packages
- Social media strategy for Facebook, Twitter, LinkedIn, and YouTube. Others may be added depending on the industry and niche
- Online advertising with Google Adwords, Yahoo Search Marketing, Bing, and Facebook Help in choosing the right key words, optimizing ads, tracking sales, and optimizing those campaigns for the duration
- Reports with detailed accuracy of where your website ranks, its progress, and social media reports will be emailed to you every month

Recommended for optimum results from both organic and pay per click campaigns

SOCIAL MEDIA STRATEGY CONSULTING

This is an in depth session in which we will analyze your industry and target market for social media trends and provide specific and effective ways for you to collaborate with industry peers, gain more clients, interact with existing clients, and target specific markets that might otherwise go unreached. Our goal is to instruct you how to effectively use social media and to understand the importance it can have in reaching your target market while increasing sales and website exposure. Social media platforms discussed include Facebook, Twitter, LinkedIn, or other platforms you may deem pertinent to your industry.

Recommended for maximum social media marketing return

SEM (SEARCH ENGINE MARKETING)

With this package we will run targeted ad campaigns on your behalf throughout Facebook, Google, Yahoo, and Bing. Analysis of your industry and goals will provide you with a measurable and directed marketing approach. Client is responsible for all costs associated with marketing effort such as Google Adwords cost, etc.

Recommended for sites with well-established organic results who want to focus on pay per click campaigns